



# VERANO

by PRESCOTT

DUBAI STUDIO CITY

INSPIRED BY LIFE . INSPIRED BY YOU





# THE ULTIMATE RESORT LIVING EXPERIENCE

Capturing the vibrant energy of summer, Verano by Prescott sets a new standard in resort-style living. Verano stands apart with its unique style – a blend of understated luxury and the cool, energy of nature, embodying timeless modernist appeal.





# AN ICONIC LIVING EXPERIENCE

Verano by Prescott blends modern architecture with luxurious materials, creating a living experience that is both functional and aesthetically beautiful. Transparent glass facades, stepped terraces, and lush greenery create an immersive connection between nature and contemporary living.

Located in the heart of Dubai Studio City, Verano offers residents sweeping views of the city and beyond, framing the stunning surrounding landscape. Thoughtfully designed with intelligent floor plans, each apartment features the finest finishes, complemented by expansive floor-to-ceiling windows that fill the space with natural light.





# PROJECT SNAPSHOT

PROPERTY TYPE  
RESIDENTIAL & RETAIL

DESCRIPTION  
B+G+7 FLOORS

## NUMBER OF UNITS

STUDIO APARTMENT - 96  
1 BEDROOM APARTMENT - 116  
2 BEDROOM APARTMENT - 38  
3 BEDROOM APARTMENT - 8

TOTAL UNITS  
258 RESIDENCES & RETAIL





# PERFECTLY PLACED IN DUBAI STUDIO CITY

Verano by Prescott is located in the heart of Dubai Studio City, a low-rise, family-friendly community known for its green spaces and well-planned layout. Adjacent to Motor City and Dubai Sports City, it strikes the perfect balance between comfortable living and business potential.

This prime location offers excellent connectivity to key areas of Dubai, including quick access to Hessa Street, Umm Sugeim, and major highways, all just minutes away. With two future metro stations only 5 minutes away, convenience and accessibility are unmatched.

Studio City is home to everything you need within the community, including supermarkets, pharmacies, fitness centers, salons, and restaurants, making it an ideal location for both residents and investors.





# DUBAI STUDIO CITY

A PRIME LOCATION | SURROUNDED BY LANDMARKS

Motor City & Dubai Autodrome	01 Mins
Equestrian Club	03 Mins
Dubai Sports City	04 Mins
Ranches Souq	08 Mins
Dubai Hills	09 Mins
Expo City Dubai	16 Mins
Dubai Marina & JBR	20 Mins
Burj Khalifa	22 Mins
Al Maktoum International Airport	24 Mins
The Palm Jumeirah	25 Mins





AN ELEVATED  
SENSE OF  
ARRIVAL





# EVERY ARRIVAL FEELS EXCEPTIONAL



From the moment you arrive, the beautifully designed lobby welcomes you with timeless sophistication. Thoughtfully curated details, including premium finishes and modern design elements, create an atmosphere of warmth and refinement. Beyond the elegance, enjoy a suite of premium services, including 24-hour concierge, valet parking, and round-the-clock security.



# RAISE YOUR EXPECTATIONS



Our premium apartments rise above expectations, offering an optional upgrade to a signature, bespoke living experience. Designed with modern families in mind, each apartment is equipped with smart home systems and fully fitted with the finest finishes. These homes provide everything a modern family desires - comfort, convenience, and a lifestyle that meets your highest standards.



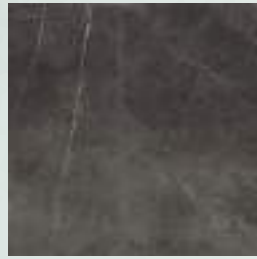
# MATERIAL LIST



Eureka Bianco  
Natural



Sensi Roma  
White Natural



Pietra Grey  
Satin Natural



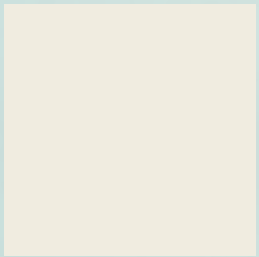
White Fluted  
Lacquered Wood



Wood Veneer



RAL900 Metal  
Works



RAL9010 Paint  
Wall



Brushed Bronze  
Finish



Warwick Gianna  
Vanilla Curtain



Collection Deluxe  
Feather Texture



Collection Deluxe  
Wallpaper



MJ Tessuti Naoki  
IN-FR





HOME YOU'VE  
ALWAYS  
DREAMED OF



Every corner of the home is crafted with interiors that blend style, quality, and function to create the ultimate living experience. Thoughtfully planned layouts are complemented by expansive windows, inviting natural light and highlighting the exquisite finishes. The modern design connects the indoors with the surrounding views, creating a space that feels both luxurious and welcoming.



# ELEGANCE AND QUALITY, PERFECTED



Kitchens are fully equipped with premium Bosch appliances, high-quality cabinetry, and elegant countertops. Thoughtfully designed for both style and functionality, these kitchens provide the perfect setting for modern living.

Bathrooms feature sleek Kohler fixtures, paired with clean lines and luxurious finishes for a contemporary look. Thoughtfully designed with ample storage, soft lighting, and high-end details, creating a spa-like experience at home.



YOUR FAMILY DESERVES THE BEST





# WHERE EVERY DAY FEELS LIKE A VACATION

Where every moment by the water feels like a vacation—perfectly crafted to offer the best in luxury, leisure, and resort-inspired living.

- ◆ Resort Pool With Pool Bar Sitting
- ◆ Kid's Pool
- ◆ Lazy River
- ◆ Splash Park













# UNWIND, CONNECT, AND EXPERIENCE LIFE

Relax and connect in spaces designed for comfort and socializing, offering the perfect setting to unwind and enjoy life.

- ◆ Family Lounge
- ◆ Shaded Lounge
- ◆ Sunken Lounge
- ◆ BBQ Area
- ◆ Firepit Lounge
- ◆ Co-working Hub
- ◆ Outdoor Sauna













# SPACE THAT BRINGS CHILDHOOD TO LIFE

A world of adventure and imagination awaits children in our thoughtfully designed spaces to explore, play, and learn.

- ◆ Outdoor Kids Play Area
- ◆ Indoor Kids Play Area
- ◆ Trampoline Area
- ◆ Skate Park













# YOUR BEST SELF STARTS HERE

Achieve your fitness goals with our cutting-edge gym and outdoor spaces, designed for an active lifestyle and every fitness need.

- ◆ Fitness Studio
- ◆ Outdoor Gym
- ◆ Yoga Sanctuary
- ◆ Jogging Track













# A WORLD OF ENTERTAINMENT, JUST FOR YOU

Designed to engage and entertain, these spaces offer the perfect balance of fun and relaxation ensuring something for all.

- ◆ Cinema
- ◆ Gaming Zone
- ◆ Clubhouse
- ◆ Billiards Table
- ◆ Table Tennis













# BEAUTY, AND NATURE ALL IN ONE PLACE

A serene escape designed for relaxation, offering the perfect environment to unwind and embrace moments of peace.

- ◆ Zen Garden
- ◆ Serenity Lawn
- ◆ Leisure Lawn
- ◆ Hammock Garden





















# YOUR NEXT CHAPTER BEGINS HERE

Verano by Prescott is a vision brought to life with the utmost attention to detail, quality, and design, offering a living experience like no other. With stunning architecture and world-class finishes, this exceptional development offers a rare opportunity to experience luxury living in its purest form. This is a home where you truly belong, crafted to elevate your lifestyle and meet your highest expectations.





# PRESCOTT DEVELOPMENT – BEYOND THE ORDINARY

Prescott Development is an award-winning residential developer in Dubai, setting the standard for luxury living since 2006. We are renowned for delivering exquisite, innovative, and high-quality homes across Dubai's prime locations. Our commitment to excellence, premium finishes, and exceptional construction standards has established us as a trusted name in the real estate market.

Delivered

1200+

Commercial +  
Residential Units

Under Construction

1400

Residential  
Units

Planned

1000

Residential  
Units in 2025



**ARABIAN  
PROPERTY  
AWARDS  
WINNER 2024-2025**



# ELEVATING LIVING STANDARDS SINCE 2006

01. 2006

Prime Business Centre

02. 2007

Prime Residency I and II

03. 2013

Prime Villas

04. 2017

Prime Views

05. 2021

Prime Townhouses

06. 2021

Prime Residency 3

07. 2022

Prime Gardens

08. 2023

Elevate by Prescott

09. 2023

Serene Gardens

10. 2023

Serene Gardens II

11. 2024

Fairway Residences

12. 2024

Legado by Prescott